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Excellent value - Special Offers Leaflet for 2018

Help Gretchen with her accommodation list

A very good deal from Ridgeway on leaflet printing - until the end of January!

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Food Assembly for food & drink producers

## 2018 in the Vale of Pewsey

Welcome to the latest update from the <u>Pewsey Vale Tourism Partnership</u>.

We have a lot of news to share with you and plenty of opportunities for you to make the most of your membership.

Please read on - it will only take you a few minutes and we are sure there will be something of interest to you!



### Networking Event in February

We will be holding a networking/steering group event towards the end of February, when we will be sharing news of a filming opportunity with local film maker, Trevor Neal. We will also be keen to find out what your priorities are for 2018 and beyond and get any feedback or thoughts on the priorities for the Partnership.

The venue will be in Pewsey and full details will be available shortly.

### **Special Offer Vouchers Leaflet**

We will be running our Special Offers leaflet again this year.

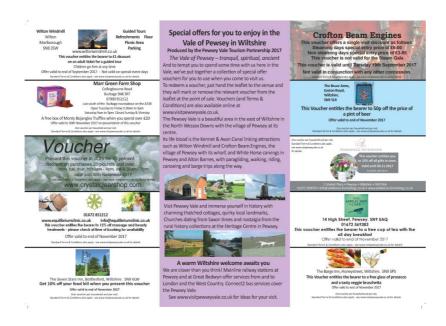
The cost is £50 - the same as last year - with a special rate of £25 for anyone who has taken part previously.

Your voucher is double-sided with the offer on one side and an advert on the other and your business location is on the printed map so people can find you.

This year, we will be printing 3000 leaflets, 2000 of which will go to Take One Media for their March distribution and the other 1000 will be distributed through our Tourist Information Kiosks and partner network. We will also have the vouchers on line, both on our website and on Facebook.

The offers will run until either your season ends, or until 30<sup>th</sup> November (details will be on the voucher together with any other specific terms and conditions).

Space is limited and will be allocated on a first-come, first-served basis. To discuss your offer or to book a space, <a href="mailto:ema



# The Farm Cookery School at Netherstreet

Located just north of Devizes at Netherstreet Farm, <u>The Farm Cookery School</u> offers cookery classes and demonstrations, as well as cook and dine events at the most fabulous bespoke facilities on the farm. Gretchen Winters, who runs The Farm Cookery School, is keen



to be able to recommend places to stay to her student cooks.

Gretchen is particularly interested in making contact with any of the Pewsey Vale Tourism Partnership accommodation providers to add to her list. If you are interested, please give Gretchen a call on 01380 859 478 or email her at <a href="mailto:gretchen@thefarmcookeryschool.co.uk">gretchen@thefarmcookeryschool.co.uk</a>.

Ridgeway Press, based in Easton Royal, is a partner of the Pewsey Vale Tourism Partnership. Simon and his team can help with everything from design to distribution and every step in between.

This month, Simon has given us a special offer just for partners of the Pewsey Vale Tourism Partnership (see below). Don't miss out!



Planning on printing a leaflet in 2018?

Place your order with Ridgeway Press to get

1000 A5 single or double sided leaflets printed for free.

If you need more than 1000, then just pay the difference and the first 1000 will be free.

The leaflet will have the following wording at the very bottom of the page: 'Printed by Ridgeway Press - 01256 300420 - www.ridgewaypress.co.uk'

This offer is open to Pewsey Vale Tourism Partnership Partners only until the end of January 2018.

Just quote PVTP Offer when you contact Simon.



Sponsor a World Record Setter!

lona Hassan, a local Pewsey lady originally hailing from Scotland, is in the throes of setting a new Women's World Record - and is looking for sponsors. Already supported by <a href="Pewsey Velo">Pewsey Velo</a>, there are lots of opportunities to help lona in her quest.

lona is cycling around the world in stages to raise funds for a new classroom at Banda Hill Primary School, Malawi and also to support mental health facilities for young people in the North East of Scotland where she grew up. She has already completed the first leg which was from France to Italy last year. This year lona will be heading over to Africa, then Nepal and Myanmar. The final stretch is across Australia and the USA in 2019.

She will be filming and blogging as along the way, stopping in at villages and chatting with local communities.

lona will be getting cycle jerseys and T shirts made early in 2018 and would like to have the sponsors and the charities on them. And this talented lady is also offering to talk at events, and, being a classical violist and folk musician, play for dinners, fundraisers and other events in return.

You can find out more details of how businesses can sponsor lona on our website, as well as full details of the charities and lona's plans.



## Winners of the Small Business Saturday Free Prize Draw 2017

We had hundreds of entries - Claire Perry pulled the winning tickets out of the bag at McNeill Gallery on 8th December and details of who won what can be found here.

Thank you to all the businesses who took part and to the four donors of the very generous gifts - The Seven Stars Inn in Bottlesford,
Oldbury Tours,

Marr Green Farm Shop in Burbage and McNeill Gallery of Contemporary Art in Pewsey.

#### **Great West Way Update**

As you may be aware, VisitWiltshire is leading a programme of work to create the Great West Way - based around the Kennet & Avon Canal running from Bristol to London. Obviously, the Vale of Pewsey is well placed to benefit from this and we are

working with VisitWiltshire at every opportunity to make sure we make the most of it.

They currently have a questionnaire on the proposed website and its design and content, so if you would like to take part, you can do so here.

#### **Tourist Information Window Stickers**

We now have a supply of window cling stickers (to put on the inside of your window) to indicate that you have visitor information available at your business. These are available for anyone who takes a supply of leaflets that we deliver during March/April time.



If you would like one for your business, or if you would like some leaflets delivered, then just <a href="mailsusie@visitpewsevvale.co.uk">emailsusie@visitpewsevvale.co.uk</a>.

Our thanks go to the Pewsey Area Board for providing grant funding for this project.

### **Calling all Food Producers!**

Sam Bertram at Local Uncovered is setting up a <u>Food Assembly</u> in Marlborough and would like to hear from local food and drink producers who would like to sell their products through the Assembly.

If you are interested, then call Sam on 07980 609785 or <a href="mailto:emailt

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